

## Experience the Next Level

### ETF Issuers

ETF issuers need to know how their products compare to those of their competitors, how effective their liquidity providers are in creating a market for their ETFs, and how their products perform across different venues and currencies.

### HOW BMLL DATA WORKS FOR ETF ISSUERS

BMLL provides the ETF ecosystem with access to historical Level 3 order book data and analytics, empowering issuers with valuable insights on the performance of their products.

#### Liquidity Provider Analytics

- Get the most from your liquidity providers with data-driven analyses of their performance
- Analyse the full liquidity profile of your ETFs
- Go deeper than the spread at touch and look at key performance indicators of your market makers

#### Competitor Product Analytics

- Analyse how your ETFs perform against your competitors' products
- Analyse how volatility, market impact and depth of liquidity impact volumes
- Identify how liquidity and spread profiles over the day compared with your ETF peers

#### Venue Comparison Analytics

- Compare your ETFs across multiple venues
- Examine ETF products trading across the different listings, and the currencies
- Leverage a fuller picture of liquidity and market quality

### BMLL DATA COVERAGE

BMLL harmonises data from global exchanges, covering ETFs, Equities and Futures.

**Venues** – 75+ trading venues, ranging from Primary venues, MTF's and RFQs

**Asset Class** – ETFs, Equities and Futures

**Geography** – Global coverage across all major developed markets

### 3 DELIVERY METHODS TO SUIT YOUR NEEDS

#### BMLL | Data Lab

##### Scalable Python research sandbox

- Direct access to a harmonised data warehouse delivers actionable insight and alpha
- Delivered via fully customisable JupyterLab Python environment
- Scalable platform reduces client's time to insight by 95% (versus an on-premise system)

#### BMLL | Data Feed

##### API & FTP delivery of the data

- Data and analytics derived from Level 3 historical orderbooks fed from the BMLL Data Lab
- Delivered directly to client production systems to inform better decisions
- Clients focus on the decision making not the feature engineering

#### BMLL | Vantage

##### No-code data visualisation tool

- Easily access the most granular Level 3 order book data and analytics, covering Equities and ETFs, without the need to code
- Powerful visualisations and chart tooling provides fully flexible insights
- Collaborative functionality enables analysis to be easily shared and exported

